

Webinar on **Water Footprint**

April 21, 2022 at 14.30 p.m. CET



You are welcome to participate without any fee
Please register under <https://swindon-water.com/registration/>

KEYNOTE SPEAKER

Joep Schyns (PhD)

<https://people.utwente.nl/j.f.schyns?tab=about-me>

Assistant Professor at University of Twente, Department of Civil Engineering (Multidisciplinary Water Management group), Coordinator of WaterStat & WaterPub (Water Footprint Network)



INTRODUCTORY NOTE

Freshwater is a scarce resource; its annual availability is limited and demand is growing. The water footprint of humanity has exceeded sustainable levels at several places and is unequally distributed among people. Good information about water footprints of communities and businesses will help to understand how we can achieve a more sustainable and equitable use of fresh water.

There are many spots in the world where serious water depletion or pollution takes place: rivers running dry, dropping lake and groundwater levels and endangered species because of contaminated water. The water footprint helps to show the link that exists between our daily consumption of goods and the problems of water depletion and pollution that exist elsewhere, in the regions where our goods are produced. Nearly every product has a smaller or larger water footprint, which is of interest for both consumers that buy those products and businesses that produce, process, trade or sell those products in some stage of their supply chain (<https://waterfootprint.org/en/water-footprint/frequently-asked-questions>)

PROGRAMME

Time = CET (Amsterdam, Berlin, Bern, Brussels, Madrid, Paris, Rome, Stockholm, Vienna)

Date	Time	Activity	Details
21 April, 2022	14:30	Welcome Address	Prof. Andreas Haarstrick
		Introduction	Prof. Bülent Topkaya
	14:45	Keynote: "Water footprint assessment to inform sustainable water management"	Prof. Joep Schyns
	15:30	Discussion Panel / Questions	Participants
	16:00	Closing	